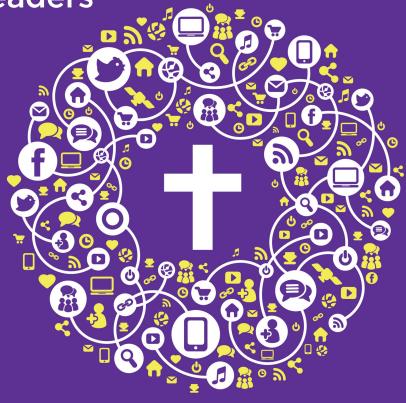
Connect with our discerning readers

A resource of the National Religious Vocation Conference

VOCATION GUIDE

4,000+ unique reader profiles completed each year





70% of VISION readers are under 30!

VISION readers are:

- **⇒** Faith-filled and committed Catholics
- Engaged (They read, like, share, download, attend, and join!)







- Seriously considering a religious vocation
- Culturally, ethnically, and spiritually diverse

RESERVE YOUR AD TODAY! CALL 312-356-9900

RESERVATIONS DUE: March 22, 2019 MATERIALS DUE: April 30, 2019



312-356-9900

PRINT, WEB & DIGITAL AD RATES

OPTIONS TO FIT ANY BUDGET

For VISION 2020, published Aug. 1, 2019

PRINT ADS (in print and digital format)

2-page spread \$12,599

➤ Add .125" on all sides that bleed. Include crop marks.

TRIM SIZE: 16"W x 10.75"h FLOAT AD: 14.75"W x 10"h Full page \$7,249



TRIM SIZE: 8"w x 10.75"h FLOAT AD: 7"w x 10"h 2/3-page \$5,899



4.625"w x 10"h

1/2-page \$4,599



horizontal: 7"w x 4.875"h vertical: 4.625"w x 7.5"h 1/3-page \$3,349



horizontal: 4.625"w x 4.875"h vertical: 2.25"w x 10"h 1/6-page \$2,299



horizontal: 4.625"w x 2.375"h vertical: 2.25"w x 4.875"h

DIGITAL ADVERTISING (website, digital edition, E-Vocation newsletter)

FEATURED WEB ADS

Feel free to submit English, Spanish, and French versions of your ad.

BANNER AD \$2,500

Dimensions: 468 x 60 pixels.

JUMBO BOX AD \$2,250

Dimensions: 300 x 247 pixels.

REGULAR BOX AD \$1.750

Dimensions: 150 x 200 pixels.

MINI BANNER AD \$1,200

Dimensions: 300 x 82 pixels.

WEB ICON \$350

Community logo next to descriptive listing (in print & online) to ensure premium position in Vocation Match results. *Dimensions*: 90 x 90 pixels.

FEATURED DIGITAL ADS

LEADERBOARD AD \$400

Appears at the top of every page of the digital edition in rotation. *Dimensions:* 728 x 90 pixels.

BUTTON AD \$300

Appears on the side navigation bar of every page in rotation. *Dimensions:* 180 x 106 pixels.

E-VOCATION BANNER AD \$1,950 or \$200 per issue. Appears at the

top of the E-Vocation newsletter for 12 issues.

Dimensions: 468 x 60 pixels.

E-VOCATION BOX AD \$1,500

or \$155 per issue. Appears on the side of the E-Vocation newsletter for 12 issues. Dimensions: 150 x 200 pixels.

FREE 150-WORD LISTING

included with your display ad. You may also submit a 1:45-minute video to be posted alongside your online listing. Each listing receives its own Vocation Match profile and individual statistics. You may purchase additional listings (\$100 each) or a stand-alone listing (\$750).

PRODUCTION, DESIGN, & MARKETING SERVICES

VISION's seasoned advertising design and marketing professionals can offer their expertise to your advertising and promotional campaigns. Call 312-356-9900 for more information.

Your web or digital ad must be accompanied by a print display ad (see options above) or paid directory listing (\$750). Each ad will click through to a web address of your choice. Ads run for a year from the date they are posted.

WE CAN HELP! Have questions about ad production or looking for additional options to fit your budget?

A member of the VISION team is available to assist you. Call 312-356-9900.

TERMS & SPECIAL OFFERS

Special offers for NRVC members who choose to be VISION sponsors, including free highlight in the Women's and Men's Directory.

Call about additional premium and discounted options.

Advertisers are invoiced at the time of their ad reservation. Payment options available. All major credit cards accepted. Advertisers canceling after April 30, 2019 subject to a 5% cancellation fee.



Call 312-356-9900 to reserve your ad today.

RESERVATIONS DUE: March 22, 2019

MATERIALS DUE: April 30, 2019

VISION VOCATION GUIDE and VOCATIONNETWORK.ORG are published by TrueQuest Communications on behalf of the National Religious Vocation Conference, nrvc.net.



UNIQUE BENEFITS & SERVICES

We know your time is precious. That is why VISION offers its sponsoring communities unique opportunities to make important connections with and assessments of inquiring readers.



VISION is your best source for connecting with young discerners

FREE PRINT, DIGITAL, AND WEB LISTINGS

With your display ad (a \$750 value)! See display ad rates inside.

INCLUSION IN VOCATIONMATCH.COM

An effective and trusted online service that introduces you to the women and men considering religious life who are likely to find a good fit with your community.

As a VISION sponsor you are part of:

- ⇒ VISION VOCATION GUIDE, one of the most widely circulated publications in the Catholic Press
- ⇒ Vocation Match
 #1 discerner match tool
- **♡ VISION CALENDAR**
- VOCATIONNETWORK.ORG and its robust social outlets.

PROMOTION OF YOUR COMMUNITY AND EVENTS

Your community members and your local and national events promoted on the VISION VOCATION CALENDAR, awardwinning E-VOCATION newsletter, and highly engaged social networks.

IMMEDIATE READER RESPONSES AND STATISTICS

Log into the VISION Advertiser Area anytime from anywhere.

AFFORDABLE ADVERTISING OPTIONS

SPECIAL OFFERS FOR NRVC MEMBERS

CALL **312-356-9900** TODAY
TO RESERVE YOUR AD IN VISION VOCATION GUIDE!

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