



**PRINT ADS** (in print and digital format)

<p>2-page spread \$12,599</p> <p>TRIM SIZE: 16" w x 10.75" h FLOAT AD: 14.75" w x 10" h</p>	<p>Full page \$7,249</p> <p>TRIM SIZE: 8" w x 10.75" h FLOAT AD: 7" w x 10" h</p>	<p>2/3-page \$5,899</p> <p>4.625" w x 10" h</p>	<p>1/2-page \$4,599</p> <p>horizontal: 7" w x 4.875" h vertical: 4.625" w x 7.5" h</p>	<p>1/3-page \$3,349</p> <p>horizontal: 4.625" w x 4.875" h vertical: 2.25" w x 10" h</p>	<p>1/6-page \$2,299</p> <p>horizontal: 4.625" w x 2.375" h vertical: 2.25" w x 4.875" h</p>
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**DIGITAL ADVERTISING** (website, digital edition, E-VOCATION newsletter)

**FEATURED WEB ADS**

Feel free to submit English, Spanish, and French versions of your ad.

**BANNER AD \$2,500**

Dimensions: 468 x 60 pixels.

**JUMBO BOX AD \$2,250**

Dimensions: 300 x 247 pixels.

**REGULAR BOX AD \$1,750**

Dimensions: 150 x 200 pixels.

**MINI BANNER AD \$1,200**

Dimensions: 300 x 82 pixels.

**WEB ICON \$350**

Community logo next to descriptive listing (in print & online) to ensure premium position in VOCATION MATCH results. Dimensions: 90 x 90 pixels.

**FEATURED DIGITAL ADS**

**LEADERBOARD AD \$400**

Appears at the top of every page of the digital edition in rotation. Dimensions: 728 x 90 pixels.

**BUTTON AD \$300**

Appears on the side navigation bar of every page in rotation. Dimensions: 180 x 106 pixels.

**E-VOCATION BANNER AD \$1,950 or \$200 per issue.**

Appears at the top of the E-VOCATION newsletter for 12 issues. Dimensions: 468 x 60 pixels.

**E-VOCATION BOX AD \$1,500 or \$155 per issue.**

Appears on the side of the E-VOCATION newsletter for 12 issues. Dimensions: 150 x 200 pixels.

**FREE 150-WORD LISTING**

included with your display ad. You may also submit a 1:45-minute video to be posted alongside your online listing. Each listing receives its own VOCATION MATCH profile and individual statistics. You may purchase additional listings (\$100 each) or a stand-alone listing (\$750).

**PRODUCTION, DESIGN, & MARKETING SERVICES**

VISION's seasoned advertising design and marketing professionals can offer their expertise to your advertising and promotional campaigns. Call 312-356-9900 for more information.

Your web or digital ad must be accompanied by a print display ad (see options above) or paid directory listing (\$750). Each ad will click through to a web address of your choice. Ads run for a year from the date they are posted.

**TERMS & SPECIAL OFFERS**

Special offers for NRVC members who choose to be VISION sponsors, including free highlight in the Women's and Men's Directory.

Call about additional premium and discounted options.

Advertisers are invoiced at the time of their ad reservation. Payment options available. All major credit cards accepted. Advertisers canceling after April 30, 2019 subject to a 5% cancellation fee.



**Call 312-356-9900 to reserve your ad today.**

**RESERVATIONS DUE: March 22, 2019**

**MATERIALS DUE: April 30, 2019**

VISION VOCATION GUIDE and VOCATIONNETWORK.ORG are published by TrueQuest Communications on behalf of the National Religious Vocation Conference, nrvc.net.

**WE CAN HELP!** Have questions about ad production or looking for additional options to fit your budget? A member of the VISION team is available to assist you. Call 312-356-9900.

A resource of the National Religious Vocation Conference



## UNIQUE BENEFITS & SERVICES

We know your time is precious. That is why VISION offers its sponsoring communities unique opportunities to make important connections with and assessments of inquiring readers.

**VISION is your best source for connecting with young discerners**

### FREE PRINT, DIGITAL, AND WEB LISTINGS

With your display ad (a \$750 value)! See display ad rates inside.

### INCLUSION IN VOCATIONMATCH.COM

An effective and trusted online service that introduces you to the women and men considering religious life who are likely to find a good fit with your community.

As a VISION sponsor you are part of:

- ➔ VISION VOCATION GUIDE, one of the most widely circulated publications in the Catholic Press
- ➔ VOCATION MATCH #1 discerner match tool
- ➔ VISION CALENDAR
- ➔ VOCATIONNETWORK.ORG and its robust social outlets.

### PROMOTION OF YOUR COMMUNITY AND EVENTS

Your community members and your local and national events promoted on the VISION VOCATION CALENDAR, award-winning E-VOCATION newsletter, and highly engaged social networks.

### IMMEDIATE READER RESPONSES AND STATISTICS

Log into the VISION Advertiser Area anytime from anywhere.

**AFFORDABLE ADVERTISING OPTIONS**

**SPECIAL OFFERS FOR NRVC MEMBERS**

**CALL 312-356-9900 TODAY**

**TO RESERVE YOUR AD IN VISION VOCATION GUIDE!**

**RESERVATIONS DUE: March 22, 2019**

**MATERIAL DUE: April 30, 2019**

**PUBLICATION DATE: Aug. 1, 2019**

**VISION ADVERTISING · 312-356-9900 · mail@vocationnetwork.org**