



UNIQUE BENEFITS & SERVICES

We know your time is precious. That is why VISION offers its sponsoring communities unique opportunities to make important connections with and assessments of inquiring readers.

INCLUSION IN VOCATIONMATCH.COM

An effective and trusted online service that introduces you to the women and men considering religious life who are likely to find a good fit with your community.

As a VISION sponsor you are part of:

- ➔ VISION VOCATION GUIDE, one of the most widely circulated publications in the Catholic Press
- ➔ VOCATION MATCH #1 discerner match tool
- ➔ VISION CALENDAR
- ➔ VOCATIONNETWORK.ORG and its robust social networks.

PROMOTION OF YOUR COMMUNITY AND EVENTS

Your community members and your local and national events promoted on the VISION VOCATION CALENDAR, award-winning E-VOCATION newsletter, and highly engaged social networks.

IMMEDIATE READER RESPONSES AND STATISTICS

Log into the VISION Advertiser Area anytime from anywhere.

AFFORDABLE ADVERTISING OPTIONS

SPECIAL OFFERS FOR NRVC MEMBERS

CALL 312-356-9900 TODAY

TO RESERVE YOUR AD IN VISION VOCATION GUIDE!

RESERVATIONS DUE: March 27, 2020

MATERIALS DUE: April 20, 2020

PUBLICATION DATE: Aug. 1, 2020



VISION is your best source for connecting with young and serious discerners




Connect with our discerning readers

5,000+ unique reader profiles completed each year



VISION readers are:

- ➔ Faith-filled and committed Catholics
- ➔ Engaged (They read, like, share, download, attend, and join!) 
- ➔ Seriously considering a religious vocation
- ➔ Culturally, ethnically, and spiritually diverse

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70% of VISION readers are under 30!

RESERVE YOUR AD TODAY 312-356-9900

Connect with serious discerners who turn to our reliable guide

For VISION 2021 (published Aug. 1, 2020)

PRINT, WEB, & DIGITAL AD RATES
OPTIONS TO FIT ANY BUDGET

PRINT DISPLAY ADS

With your VISION Vocation Guide display ad, you also receive inclusion in our new enhanced print index & a free 150-word online directory listing!

<p>2-PAGE SPREAD \$11,199</p> <p>► Add .125" on all sides that bleed. Include crop marks.</p> <p>TRIM SIZE: 16" w x 10.75" h FLOAT AD: 14.75" w x 10" h</p>	<p>FULL PAGE \$7,249</p> <p>► Add .125" on all sides that bleed. Include crop marks.</p> <p>TRIM SIZE: 8" w x 10.75" h FLOAT AD: 7" w x 10" h</p>	<p>2/3-PAGE \$5,899</p> <p>4.625" w x 10" h</p>	<p>1/2-PAGE \$4,599</p> <p>horizontal: 7" w x 4.875" h vertical: 4.625" w x 7.5" h</p>	<p>1/3-PAGE \$3,349</p> <p>horizontal: 4.625" w x 4.875" h vertical: 2.25" w x 10" h</p>	<p>1/6-PAGE \$2,299</p> <p>horizontal: 4.625" w x 2.375" h vertical: 2.25" w x 4.875" h</p>
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WEB/DIGITAL ADS

With your VocationNetwork.org, DigitalVocationGuide.org, or E-Vocation ad, you also receive inclusion in our new enhanced print index & a free 150-word online directory listing!

20% discount on web/digital ad rates when you purchase a print display ad!

FEATURED WEB ADS

BANNER AD \$3,250
\$2,600 (w/ print ad)
Dimensions: 468 x 60 pixels.

JUMBO BOX AD \$3,000
\$2,400 (w/ print ad)
Dimensions: 300 x 247 pixels.

REGULAR BOX AD \$2,500
\$2,000 (w/ print ad)
Dimensions: 150 x 200 pixels.

MINI BANNER AD \$1,950
\$1,560 (w/ print ad)
Dimensions: 300 x 82 pixels.

Feel free to submit English, Spanish, and French versions of your web ads.

Each ad clicks through to your chosen web address. Ads run for a year from the day posted.

FEATURED DIGITAL ADS

LEADERBOARD AD \$1,100 \$880 (w/ print ad)
Appears at the top of every page of the digital edition in rotation.
Dimensions: 728 x 90 pixels.

BUTTON AD \$950 \$760 (w/ print ad)
Appears on the side navigation bar of every page in rotation.
Dimensions: 180 x 106 pixels.

E-VOCATION BANNER AD \$2,600 \$2,080 (w/ print ad)
Appears across the main column of the E-VOCATION newsletter for 12 issues.
Dimensions: 468 x 60 pixels.

E-VOCATION BOX AD \$2,150 \$1,720 (w/ print ad)
Appears on the side of the E-VOCATION newsletter for 12 issues.
Dimensions: 150 x 200 pixels.

PRODUCTION, DESIGN, & MARKETING SERVICES

VISION's seasoned professionals are at your service! Contact us for more information.

ENHANCEMENTS & OPTIONS

ICON \$350

A community logo/icon placed next to **print index entry and online directory listing** to enhance the look and ensure premium position in VOCATION MATCH results.
Dimensions: 90 x 90 pixels.

TIP: Submit a short video to will run next to your online listing at no extra charge!

Note: *One 150-word online directory listing and entry in the enhanced print index is automatically included with the purchase of a print display, web, or digital ad. Each listing receives its own VOCATION MATCH profile and statistics. All advertisers may purchase additional listings for \$275 each.*

ONLINE DIRECTORY LISTING ONLY \$750

One 150-word descriptive listing online and **inclusion in our new enhanced print index**. Each listing receives its own VOCATION MATCH profile and statistics.

Make your print index entry and online directory listing stand out and rise to the top of search results with an icon (\$350)!

TERMS & SPECIAL OFFERS

Special offers for NRVC members who choose to be VISION sponsors, including free highlight in the print index.

Call about additional premiums & discounts.

Advertisers are invoiced at the time of reservation. Payment options available. All major credit cards accepted.



Advertisers canceling after April 20, 2020 subject to a 5% cancellation fee.

Call **312-356-9900** to reserve your ad today.

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MATERIALS DUE: **April 20, 2020**

VISION VOCATION GUIDE and VOCATIONNETWORK.ORG are published by TrueQuest Communications on behalf of the National Religious Vocation Conference, NRVC.net.